

END OF YEAR ANNUAL REPORT

LAURIER



#SU DOES
THAT

2022/23

YOUR STUDENTS' UNION

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THANK YOU

LETTER FROM THE PRESIDENT:

It's somehow April. The Leafs are gearing up for another playoff run and the Blue Jays season has begun. The geese have returned to campus and the weather has turned. I know I speak for all of us when I say:

That was fast.
That was too fast.

One thing I notice when I compare my high school experience to my university experience is that it felt like I was stuck in high school forever, but university came and went before I realized what even happened. Strangers become your best friends before you even think twice about it. The future scientists, doctors, politicians, teachers and business leaders of our future all come together during our final days of youthhood to learn together, to live together, to party together, to grow up together. And before you know it, it's over.

For the few who read this, this letter will mean something different to you depending on what year of study you're in. If you're on your way out, with your degree in hand, don't be sad you're leaving. Be happy you had enough fun to make leaving sad. If you're lucky enough to come back, be sure to not take these years for granted. Your undergrad only happens once. Have fun. Find your people, find your path. You aren't

paying all that money for your degree and your degree alone. You're paying all that money to be here. To be a part of this community. To be a part of this city. To be a Laurier Golden Hawk.

I will look back at this year fondly. The Students' Union was able to accomplish some pretty amazing things this year. We had our largest O-Week concert in Laurier history. We grew the SU volunteer base by 100%, compared to last April. We now have over 300 student-run clubs. That Ping Pong table in the 24 Lounge? I'm

probably more proud of that thing than I should be. We've committed to help contribute to the growth of our

athletics department in ways that will help accelerate the program like never before. We've truly brought life back to the campus in our first full "return-to-normal" year. This is a year I can look back on and feel proud of.

Thank you for everything, and cheers.

Shane Symington

2022-2023 President and CEO
Wilfrid Laurier University Students' Union



O-WEEK



2022/23





5,000

FIRST YEAR STUDENTS
ATTENDED

6
DAYS

300
ICEBREAKER
VOLUNTEERS

40
EVENTS
MULTICAMPUS

**BIGGEST
CONCERT
IN
LAURIER
HISTORY**

4050
CONCERT
ATTENDEES

30
SPECIAL
GUEST
PERFORMERS

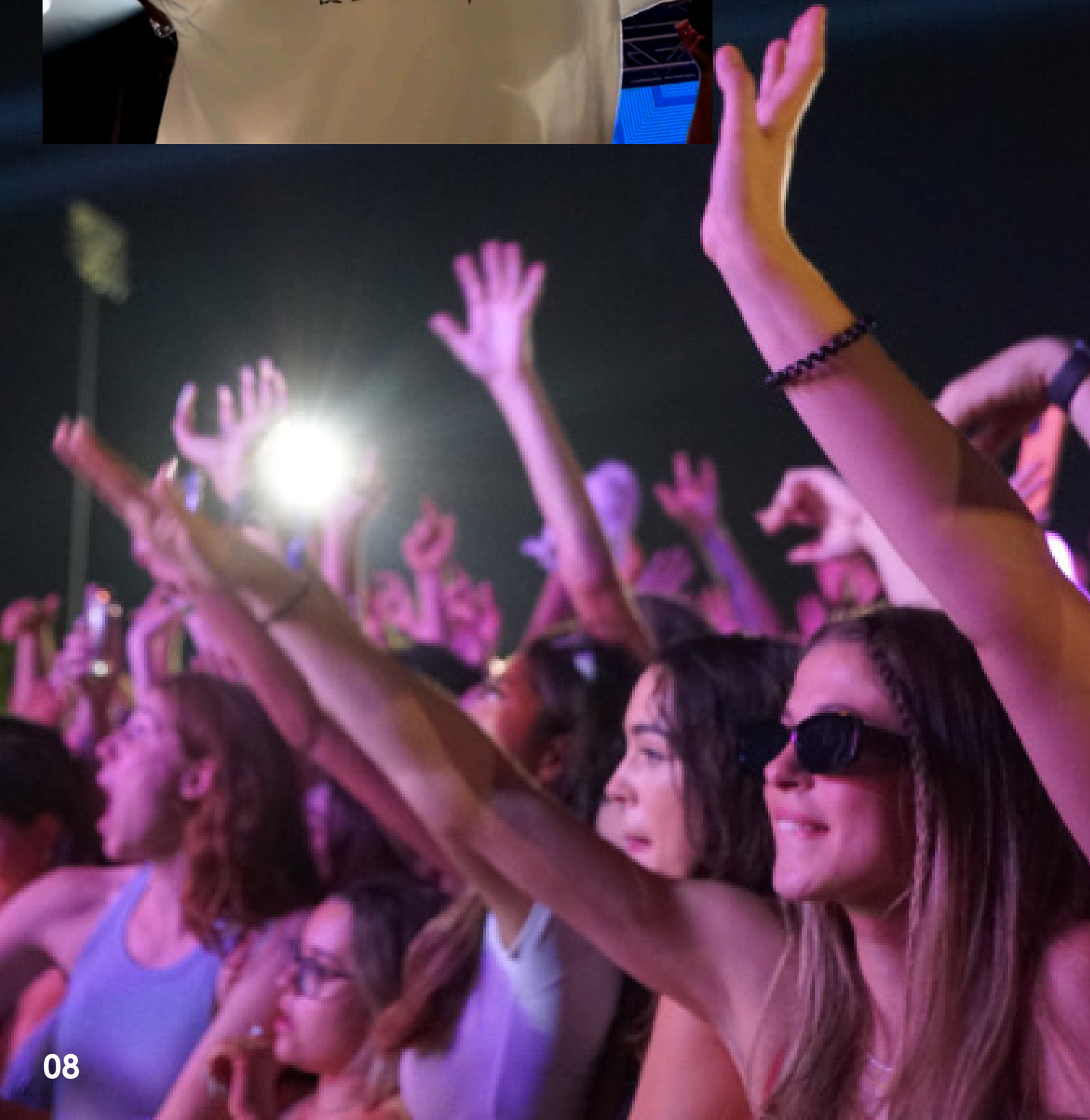
90
HOURS

24
O-TEAM
LEADERS

7
MONTHS
PLANNING

4
MONTHS
VOLUNTEER
TRAINING

5,000
FREE O-KITS



#SU DOES

FINANCIAL & VOLUNTEER OPERATIONS

VOLUNTEER HIRING AT A GLANCE 22/23

500+

NUMBER OF
VOLUNTEERS HIRED



3,000+

MINUTES ON
CONDUCTING INTERVIEWS

100%

GROWTH IN APPLICATIONS
COMPARED TO
LAST YEAR



VOLUNTEER APPRECIATION



#SU DOES

PROGRAMMING & SERVICES

PROGRAMMING



A-TEAM

The 'A' stands for Activities. So whether it's a concert up in the Turret, a campus-wide community event, or a Karaoke Night at Wilf's - we strive to bring Laurier together and ease the pain of our academic burdens, one event at a time. Operating on the Waterloo campus.

20+ EVENTS



FIRST YEAR PROJECT

First Year Project (FYP) is a Students' Union Committee run by First Years for First Years to improve their experience and transition into university. FYP runs engaging events exclusive to first year students on Laurier's Waterloo campus.





Shinerama is Canada's largest post-secondary fundraiser, originating at Wilfrid Laurier University in 1961. Each year students continue to raise funds and awareness for Cystic Fibrosis, the common fatal genetic disease in North America affecting children and young adults. The Shinerama committee hosts fundraising events throughout the year with all proceeds going directly to CF Canada to help those living with CF!



Laurier Shinerama consistently has the largest campaign in Canada, with the most notable event being the infamous Shine Day that takes place on the Saturday of O-Week. Laurier has proudly been the top fundraising post-secondary school in Canada for 5 consecutive years now. This year, Laurier Shinerama has raised over \$55,000!



One Direction Night



Taylor Swift Night



Sexy Week



SERVICES



ECOHAWKS

Ecohawks strive to make environmental sustainability the social norm, not only on the Laurier Campus, but the Waterloo and Brantford communities. They show, share, and support eco-friendly and sustainability actions and activities everyone can take part individually, in their household and community! The committee aims to inspire environmentally conscious thinking through engaging events and initiatives.



**20+
PARTNERSHIP
WITH
CAMPUS AND
COMMUNITY
PARTNERS**



FOOT PATROL

Foot Patrol is a volunteer-run safe-walk program under the Students' Union. Volunteers are sent out in teams of two volunteers to walk students and staff from the Laurier community. Whether you're headed home from a day of studying on campus or going to grab a late-night snack, you can feel safe knowing that Foot Patrol has got your back.



**160 WALKS
23 VAN RIDES
1074.5 HOURS
SHIFTED**





FOOD BANK

PROVIDED **850** PARCELS



The Food Bank aims to help undergraduate students dealing with food insecurity. Food insecurity refers to the inability to acquire or consume a balanced diet that is of adequate quality and quantity. This can oftentimes create challenges sustaining one's wellbeing: physically, mentally, and academically. This service offers a completely free parcel service that operates throughout the full calendar year, providing 5 parcels per term that accommodate all dietary restrictions and typically last a week or more.



ASSISTED
25+
CAMPUS
EVENTS

The Emergency Response Team (ERT) is a student-run on-call service that provides advanced first aid on the Waterloo Campus. The service is also able to be booked for on-site event support.



#SUDOS

GOVERNMENT & STAKEHOLDER RELATIONS



**1500
STUDENTS
REPRESENTED AT
ANNUAL GA**

The Government and Stakeholder Relations department advocates for the rights of undergraduate students. The Students' Union works with the Cities of Waterloo and Brantford as well as the provincial and federal government to ensure that the student's needs are being met, and to improve quality and access to post-secondary education.



**GOVERNMENT & STAKEHOLDER
RELATIONS**

OUSA

Ontario Undergraduate Student Alliance

The University Affairs department conducts its provincial advocacy alongside the Ontario Undergraduate Student Alliance (OUSA). OUSA is comprised of eight different member schools, each of which is a leader in post-secondary education in Ontario. Through OUSA, the Students' Union develops evidence-based policy and works with key provincial politicians to implement it.





#LAURIERVOTES

ELECTIONS



15.2%
VOTER TURNOUT

2,980
TOTAL STUDENT
VOTERS



#SUDOESTHAT

CLUBS & ASSOCIATIONS

1193

MULTI-CAMPUS
CLUB EVENTS



31

NEW CLUBS THIS
YEAR

253

TOTAL CLUBS
ACROSS BOTH
CAMPUSES





#SU DOES
WILF'S



5505
SPIN DIPS SOLD



162
STUDENT
EMPLOYEES

PROGRAMMING



**A BIG thank you goes out to all of our SU
Volunteers, Executive Leadership team,
SU's Full Time Staff, our Board Members,
external and internal partners, as well as
every student who has engaged with us in
some way, shape or form this last year. We
appreciate your support and will continue
to be proud representatives of our Laurier
student body. Thank you.**

Love,

Your Students' Union

WILFRID LAURIER UNIVERSITY

STUDENTS' UNION

A stylized white bird logo, possibly a falcon or hawk, is positioned to the right of the word 'UNION'. The bird is depicted in profile, facing right, with its wings spread and its tail feathers visible. The logo is composed of clean, white lines on a blue background.