



Wilfrid Laurier University Students' Union Meeting of the Board of Directors

Location: Students' Union Boardroom, 2nd Floor FNCC
Date: July 5, 2014, 12:00 PM

The Strategic Ends of the Students' Union

The Organization exists to represent the primary stakeholders, the students of Wilfrid Laurier University, and to provide them with a holistic university experience and an enhanced student life. The costs of these benefits will be justified by the results.

Students will benefit from

- An affordable, accessible, and high quality academic experience
- A safe, sustainable, and empowering environment
- Diverse and inclusive social interaction
- Products and services that cater to the financial needs of students

Start	Duration	Agenda Item	Type	Presenter
12:00PM	12:00PM	Call to Order	adm	Chair McLean
12:00PM	12:01PM	Adoption of Agenda	D	Chair McLean
12:01PM	12:03PM	Adoption of the Minutes: June 7	D	Chair McLean
12:03PM	12:04PM	Regrets	adm	Chair McLean
12:04PM	12:05PM	Conflict of Interest	adm	Chair McLean
12:05PM	12:08PM	Comments from the Chair of the Board & CGO	fi	Chair McLean
12:08PM	12:10PM	Comments from the President & CEO	fi	Interim President Deeming
12:10PM	12:15PM	Board of Governors and Senate Update	fi	Student Representatives
12:15PM	12:45PM	Presentation: The Cord	fi	D. Saad & K. Turner
12:45PM	12:50PM	<u>Committee Updates:</u> Ownership Linkage	fi	Director Goodman
12:50PM	12:55PM	EL#2j D.I. Committee Final Report	D	Director Goodman
12:55PM	1:00PM	GP#2f D.I. Committee Final Report	D	Director DeSumma
1:00PM	1:05PM	BMD#1 D.I. Committee Final Report	D	Chair McLean
1:05PM	1:10PM	BMD#2d1 D.I. Committee Final Report	D	Vice-Chair Aitchison
1:10PM	1:25PM	Committee Election: EL#2m D.I. Committee	D	Chair McLean
1:25PM	1:40PM	Committee Election: GP#2b D.I. Committee	D	Chair McLean
1:40PM	1:55PM	Strategic Discussion: END#1	fd	Chair McLean
1:55PM	2:10PM	Strategic Discussion: O-Week Involvement	fd	Chair McLean
2:10PM	2:15PM	New Business & Announcements	fd	Chair McLean
2:15PM	2:15PM	Adjournment	adm	Chair McLean
Total	2hr20min			

REMINDERS:

- Next Board Meeting is on August 23
- If you haven't already, please include your Fall course schedules on the Google doc.

LEGEND:

- fi, For Information
- fd, For Discussion
- D, Decision required
- adm, Administrative task

Present: **Colin Aitchison, Davis Bretz, Nicholas De Summa, Spencer Gibara, Keegan Goodman, Sujaay Jagannathan, Matt McLean, Shawn Okum, Melody Parton, Salman Rana, Jonathan Ricci, Warren Trottier**

Regrets: **Rochelle Adamiak**

Absent: **Yoad Avitzur, Christopher Marshall**

Guests: **Sam Lambert, Rick Camman, Janelle Quinn, Shelby Blackley, Kanwar Brar, Saad Aslam**

1. **Call to Order**

The meeting was called to order at 12:02pm on Saturday, June 7th, 2014.

2. **Adoption of Agenda**

Motion 1 (Aitchison/Jagannathan): Motion to adopt the agenda.

Vote: 10-0-0

Result: **Motion passed unanimously.**

Discussion:

Chair McLean

Under the first reminder, Saturday, July 7th should be Saturday, July 5th.

3. **Adoption of the Minutes:**

Motion 2 (De Summa/Gibara): Motion to adopt the minutes from the April 29th Board Meeting.

Vote: 10-0-0

Result: **Motion passed unanimously.**

Discussion:

Vice Chair Aitchison

I'd like to recommend a friendly amendment for the signature area where you and I sign off on the agenda to change from WLUSU to the Students' Union.

Motion 3 (Okum/Gibara): Motion to adopt the minutes from the May 1st Board Meeting.

Vote: 10-0-0

Result: **Motion passed unanimously.**

Discussion:

Vice Chair Aitchison

For consistency sake, I'd like to make a friendly amendment to change Phil Champagne to Director Champagne, as is his proper title.

4. Regrets

Director Adamiak.

5. Conflict of Interest

None.

6. Comments from the Chair

Chair McLean:

Thank you for coming in despite the beautiful weather; I appreciate your time.

7. Comments from the President

President Lambert

I'd just like to go through and give you an update about each of the departments. UA is going through a new-candidate meeting and have met with all the candidates from this riding except Katherine Fife. We met with the Liberal, PC and NDP candidates in Brant as well. Rick has been doing a great job getting information out there and making sure the students are voting. For Programming and Services, both Heather and Darcy are at COCA right now, which is just a big programming conference to see what events and programs to have during the year and what other schools are doing. They're really into O-Week programming ; check out the website, it looks awesome. Tom is working on the club section of the Students' Union website; if you've seen it, it's pretty lackluster so Tom's working on improving that with a standalone website that links from our website. He's also doing prep for faculty associations on the Brantford Campus. We were hoping we'd get those started officially without a referendum but that's not going to be the case, so those will go to referendum with the elections in February. Finance and Administration: Sam has almost finished the hiring manual. She's made sure it's up to date and that it will be available to students before hiring starts in September. She's working on getting a budget tracker; the one last year by Michael Buhlman who did the programming work on it is not here, so we need something that's sustainable year over year. I'm busy with non-tuition fee protocols, looking at the fees charged to students and whether or not they should be charged. Right now the one we're looking at is online assessment fees. Students are technically not allowed to be charged for anything that has to do with assessment so we're in talks with the university on that one. SLL has brought up six proposals from the Union staff that have been looked over by David Murray and they have been approved. For example, brand new Macs in the 24 lounge and new water-filling stations. I met with Max Blouw yesterday and he mentioned that they're going into collective bargaining with faculty and staff come September so that's something we should all keep in mind.

8. Comments from the Executive Director

Executive Director Webster extends his regrets.

9. EL#2a Monitoring Report

Motion 4 (Goodman/Gibara): Motion to accept the EL#2a Monitoring Report as presented.

Vote: 11-0-0

Result: Motion passed unanimously.

Director De Summa

Looking at EL#2a1, I was wondering why there wasn't an evaluation systems established to begin with and how we can go about making sure that consumers provide this feedback so it doesn't look like we're forcing it from them.

President Lambert

I can't speak to why there hasn't been one, there should have been one in the first place and we're working on it. There's no way to force students to give feedback, but the purpose of this, by my interpretation, is to provide that outlet for them to give feedback beyond just extending contact information.

Vice Chair Aitchison

My comment is in regards to EL#2a5; I'm going to read something that came up in the EL#2a Direct Inspection Committee from last year's board and then bring up my concerns. This is from Chair McLean's final report: "The Committee is of the opinion that the interpretation for this policy should not have been accepted by the board. This is due to the fact that it is not reasonable to interpret awareness as having access to a document." However, you used the same interpretation that President Constantinescu did and our committee last year felt that the interpretation was not reasonable enough for the board to have accepted, so I was curious why you would use the same interpretation, or if you were willing to make some changes to the interpretation to make sure that you're not interpreting awareness as having access to the document.

President Lambert

Honestly, I think that's a fair interpretation, but I would be willing to make changes. I think providing access to a document to students is reasonable in terms of meeting the interpretation of the policy.

Vice Chair Aitchison

The reason that we felt that last year was because we feel that awareness requires action beyond availability. You can have the document online, it's accessible, but there's no action being done to provide that accessibility to the students. That's where the committee came from last year.

Director Trottier

Referring to EL#2a1a, under your interpretation, member satisfaction means that an appropriate number of Wilfrid Laurier Undergraduate Students approve; that seems vague to me. Who determines what an appropriate number is, and how can we ensure diversity when a low number of potentially over-represented students are behind those numbers? Would you like to speak to what an appropriate number is and what it should be in relation to this?

President Lambert

I think majority, obviously. I think it's hard to run a program or service that is going to please absolutely everyone. At the same time, you do want all your members to be satisfied, so if you have some kind of formal feedback policy and mechanism, we'll hopefully be able to appease a larger number. The policy is vague and I wanted to keep my interpretation open rather than setting a number because I didn't think that made sense. So a large number is a significant majority.

Director De Summa

In EL#2a5, it states that the President will not allow consumers to be unaware of this policy, so why do we have EL#2a5 if we do not have the Customer Service and Customer Experience policies?

Chair McLean

Just as a clarification, that actually speaks to EL#2a as a whole, not just the Customer Service policy.

President Lambert

We're developing one. There's a number of things that I'm going to be working on with Phil Champagne personally. We're going to look at a number of other institutions that have similar services, like Western University who also runs a pub and a lot of similar services that we do, and benchmark to what other schools have. It's ground-up, we have nothing right now.

Chair McLean

Just to give some background on that, this policy has been out of compliance for about three or four years now, so we struck a Direct Inspection Committee last year to take a look at it and that's why we're monitoring it twice this year, once now and once in November.

Director Trottier

Some things need to be intentionally vague in order for it to operate realistically, but in talking about a large majority, I'm concerned about how that will be measured.

President Lambert

I'd be willing to change it to majority.

Director Trottier

Could you elaborate on what majority is?

President Lambert

50% plus 1. In some services you want everyone to be happy and in others you just want to get as many people happy as possible. I don't want to set an exact percentage; I don't think that's reasonable. Therefore, in EL#2a1a, change appropriate number to large majority.

Director Ricci arrived at 12:16 pm

Vice Chair Aitchison

Back to EL#2a5, you said that you would be willing to change that interpretation; are you willing to change it at the table? As a director now, since it was

recommended last year that we do not accept this, I cannot stand by this as I did not last year.

President Lambert

So you're saying we should go beyond access and actively market the policy to the students.

Vice Chair Aitchison

Yes, that's what the committee stood by last year and I still feel the same way.

President Lambert

I would add after "through various mediums" to "effectively market the policy to its constituents". Does that make sense?

Vice Chair Aitchison

Yes.

10. Committee Update

Director Goodman

We are working on it, we've met and are talking about it, and we'll have the final report ready for the next meeting.

Chair McLean

The mandate for that committee is stretched to the end of July. We don't want to rush it as this policy is very important. We've met with VP Deeming and we're going to take a more in-depth look at it before we table our final report.

11. GP#2h Direct Inspection Final Report

Motion 5 (Ricci/De Summa): Motion to accept the GP#2h Direct Inspection Committee final report as presented.

Vote: 9-0-2

Result: Motion carried.

Discussion:

Vice Chair Aitchison

I welcome your questions, but I believe the final report is sufficient enough. The policy seems to be fine for the Union, the only difference was putting it all under GP#2h as opposed to having those subdivisions because those schedules are not separate policies, they are all part of the same policy, so the numbering was the only issue we found as a committee.

Director Goodman

One thing that is noted in here in formal recommendation is that the schedule be kept; let's see how it works over a four-year span and then change can happen in the 2018-2019 Board year.

Chair McLean

The recommendations that are made in this report are captured at the end of the meeting where there's a policy change that's going to come forward for your approval.

12. Ownership Linkage Committee Elections

Vice Chair Aitchison nominated Director Trottier for the Ownership Linkage Committee. Director Parton nominated Vice Chair Aitchison for the Ownership Linkage Committee. Director Okum (seconded by Director Goodman) nominated Director Adamiak for the Ownership Linkage Committee.

Director De Summa nominated Director Ricci for the Ownership Linkage Committee. Director Jagannathan nominated Director De Summa for the Ownership Linkage Committee.

Director Goodman (seconded by Director Parton) nominated Director Goodman for the Ownership Linkage Committee.

Director Ricci nominated Director Jagannathan for the Ownership Linkage Committee.

Motion 5 (Parton/Bretz): Motion to approve the membership of Directors De Summa, Aitchison, Goodman and Jagannathan to the Ownership Linkage Committee.

Vote: 7-0-4

Result: Motion carried.

Motion 6 (De Summa/Jagannathan): Motion to destroy the ballots.

Vote: 11-0-0

Result: Motion passed unanimously.

Discussion:

Chair McLean

Director De Summa, you are acclaimed since you're the only one running from the Brantford campus. Now, you will each have thirty seconds for your opening statements.

Director Trottier

Thank you for the nomination, Colin. I hope everyone read the message I sent out regarding my intent to run. I believe I am qualified for many reasons. For example, I helped Director of Communications for two years with the Metal Club.

Vice Chair Aitchison

Being a director last year I had to go to at least two ownership linkage events per semester. First semester I attended almost all of them, second semester I only attended one, so I was one of the reasons the policy was out of compliance for the Board. However, I feel I bring experience and I have that experience engaging students and I can bring that to the committee.

Director Adamiak (via Chair McLean)

Personality-wise I have always extremely been outgoing and social. I feel that to connect with the student body a person needs to be friendly and open, and these are traits I possess. I plan to continue in previous Director Kates' footsteps and plan events where students can informally meet the Board of Directors in such settings as Wilf's and networking events such as Pass the Torch. I do have past experience communicating with and connecting with students, as an executive on Bacchus it was my job to talk to first years about safety and awareness. This has taught me active and passive outreach methods are necessary to effectively link the students.

Director Ricci

I apologize for being ten minutes late for an election, I know that doesn't look good on me. The reason I wanted to run was I was approached by several directors last year and they believed that I would be a good fit for the ownership Linkage Committee. I was a first year rep for the Political Science Association and a Community Representative for House Council in my first year. I've always loved representing people and as we believe it's a two way communication between the board ownership linkage and the students.

Director Goodman

I want to bring ownership linkage forward and make it more of a two-way street, linking the owners to us. I'm experienced with dealing with people that are new to the school; as coordinator I got people more involved in the Students' Union.

Director Jagannathan

The main reason why I ran for the Board is to have better representation for students and for the Union itself, so running for this committee made sense. My experiences include being an exec for Food Bank last year. We ran a successful campaign for hunger awareness where we held events to share thoughts about affordable food places and making the best out of food.

Director De Summa

Thank you, Director Parton. I have tons of experience working with students of all ages in the past year. I am only going into second year, but in my short time at Laurier I have worked with many different students through Brantford residence council—I was director of External Affairs—and I was a general volunteer for Concurrent Education Students Association. I'm hard worker and I'm looking forward to the next year.

President Lambert

My question is for Vice Chair Aitchison: What needs to be the biggest change? What was the least successful event last in your opinion and why, and what would you change if you were elected to the Committee?

Vice Chair Aitchison

It was definitely was our first ownership linkage event in the fall at Wilf's where it was just meeting the Board. It wasn't really marketed well and we didn't advertize it as a Board unlike the Pass the Torch event in Brantford which was very successful. I think that the events, no matter how big or small they are, should get the attention that

they need from the students. Also, one of the biggest failures in my opinion was that the committee didn't schedule the events to everyone's schedule; the Chair of the Board felt he had to be at every event. I feel that the committee should schedule events to be sure that every director can make that minimum two each semester so we're not out of compliance.

Director Ricci

What are your priorities for this summer? Will there be anything that comes up to stop you from being on the committee?

Director De Summa

I have summer courses, but nothing should intervene.

Director Jagannathan

I'm taking the MCAT prep course but that isn't a big time commitment. I am available to meet with the committee and discuss the budget to have things lined up for next year.

Director Goodman

I'm on Orientation Week team at the Waterloo Campus so I will be busy during the first week of September, and then off and on throughout the summer. The way my schedule works I work for four days and I'm off for four days but I have no problem getting something covered for a couple hours.

Director Ricci

I'm on two provincial campaign teams that end on June 12th and I will be starting [day] camp as a camp counsellor on July 2nd but I am available on weekends

Director Adamiak (via Chair McLean)

She's currently in Jordan, other than that I cannot speak to her involvements.

Vice Chair Aitchison

I work Monday to Friday in a factory and I'm Vice President of External for my fraternity, I'm a UA executive and I'm on the orientation team in Waterloo. However over the summer, I don't feel the committee would be doing much in terms of events and planning because we don't have that large of a budget, so saving it for when the majority of students are here is more effective.

Director Trottier

I work a full-time job, but other than that my priorities are towards this committee, there are no other conflicts.

Director Parton

What commitments will you have over the year, when most Ownership Linkage events will be taking place? Will you have time to devote to the committee?

Director Trottier

Academically, I'll be taking four courses for my final year, other than that I could potentially be president of the metal club.

Vice Chair Aitchison

Aside from everything I mentioned, I'll be taking four courses this fall and potentially four in the winter as well. I teach cadets on Wednesday nights in Guelph, but other than that nothing really. I don't take on commitments I don't have time for.

Director Adamiak (via Chair McLean)

I can't speak to Director Adamiak's commitments

Director Ricci

Great question; I will be Vice President of Campus Conservatives and involved with my fraternity but that's it. I'll make time for meetings and such.

Director Goodman

It's currently looking like I'll have 3 days off a week, I volunteer and work nights off and on, but nothing major that's not flexible.

Director Jagannathan

Apart from my course load, I'm involved with Food Bank for weekly meetings and one hour Farmers' Market Shift. I'm also involved with FOSSA as a marketing exec which is a one hour per week commitment. Other than that I'm free weekends and I am extremely dedicated.

Director De Summa

As a concurrent education student I have a heavier course-load with seven courses in each semester, but the courses are not that strenuous. I have Fridays off and Monday is the only day I have practicum. Other than that I am free.

Kanwar Brar

How will you collaborate and cooperate with all the directors, even those not elected to the committee?

Director De Summa

Keep in communication. Everything will have to be online because I'm in Brantford, but keep everyone posted with what's going on, ideas that we have and scheduling events.

Director Jagannathan

The main part of the committee is to bring up ideas to the Board for involvement so all directors have to be engaged in all the events we conduct. Also I'm going to have the Board brainstorm ideas for the committee. Any other suggestions would be taken into consideration.

Director Goodman

Besides the updates that will happen at Board meetings, newsletters that have a run-down of events, probably once or twice per semester, and just constant communication to keep the momentum going.

Director Ricci

I couldn't agree more about communication. I think it's key that both us and the Board of Directors and the committee communicate with each other. It's also key that we work together and don't disappear into our corners to stay involved and brainstorm as a committee.

Director Adamiak (via Chair McLean)

I would like to note that Director Adamiak has several things written here in regards to the ideas she has; things like Get-Involved fair, Meet the Board of Directors at Wilf's, Pass the Torch events, Pancake Tuesday with the Food Bank, two Hawk Talks. This is all for the fall term, and for the winter she has a Pass the Torch event as well.

Vice Chair Aitchison

All committee meetings are open to the public and the rest of the Board, so I encourage Board members to come out to the committee meetings and stay involved that way. I encourage the Chair of the committee to keep the schedule open to ensure that it appeals to the broadest interest of the Board as opposed to last semester because we don't want to be out of compliance.

Director Trottier

As a communications student I understand the importance of communication, so I would work to ensure that there are documents, reports and updates through different means such as creating a Facebook page to keep everyone updated and to stay on top of the materials. I would also take initiative during the summer to schedule, brainstorm events so we can effectively establish whether only two thirds of the directors are needed to participate.

Director Rana

Being mindful of the fact that the board is not involved in operational activities, how will the events or services differ from other events that the Students' Union holds for the membership or the events?

Director Trottier

The objective is to generate ends-based feedback which goes hand-in-hand with interpretations as well as subjective individual feedback where members essentially have a say what operations may be allocated to what ends. I would like to work with internal and external partners to establish a team that collaborates to avoid stepping on toes.

Vice Chair Aitchison

I don't think that the ownership linkage events will overlap with other departments in the Students' Union. Even then you can work alongside those departments; you can't force them to work with us but we can ask. The mandate of the committee has us report on ends-based feedback and no other committees refer to that.

Director Adamiak (via Chair McLean)

None of her ideas appear to overlap with other events or operational issues; her ideas are well within the mandate of the committee.

Director Ricci

As I stated before, it's key that we have the communication so we don't have overlap between the committee and the Students' Union.

Director Goodman

As stated, ownership linkage should not be overlapping as they have different goals. That being said, working in canon with other groups on campus should be considered to be sure we reach as many people as possible. For example, the outreach part of University Affairs, maybe teaming up with them and helping them; if elected I would be looking into that.

Director Jagannathan

There shouldn't be major overlap in getting student feedback because it's not focused on operational matters, it's on ends-based feedback. It's different as well

because students are getting to meet the directors themselves so we'll have time to share ideas and thoughts for discussion rather than here's-what-it-is and here's-what-you-think. I like the idea of collaborating with other operational committees to schedule events better.

Director De Summa

My answer just reiterates the last few, so we're on the same page.

Director Trottier

What materials have helped members establish what they would like to do in the upcoming year if they sit on the committee?

Director De Summa

In my experience as Director of External Affairs with Brantford Residence Council I worked with first-years and making a connection and as a liaison between the students, athletic council and the general public, as there was much we couldn't do without external resources. Communication with the public and student interaction would help this committee a lot.

Director Okum left the room at 12:46pm.

Director Jagannathan

I have reviewed the policy which is key in conducting a committee. I have also talked with the past chair and we have had an in-depth discussion about things that did go well and some of the things that need to be improved. I have some ideas for improving on the shortcomings we've had. I have seen the ends-based survey we have conducted and I have ideas as to how to improve that and make it more detailed and specific to our needs.

Director Goodman

I have talked with Former Chair Kates and met with Chair McLean to discuss ideas. And I also talked with Matt Tonkin about the plausibility of videos with the Board and artsy things to show what we do so that we link the owners with us and us with the students.

Director Okum returned at 12:48pm.

Director Ricci

I have talked with former directors who have sat on the committee as well and they recommended it from someone like me. I think a big part of it is my past experiences, beyond House Council, have prepared me for communication between groups. It's also very representative; we have to be approachable in our roles. If we're on this committee and we're not approachable, it doesn't work.

Director Adamiak (via Chair McLean)

There's nothing in her submission that points to this question, so I cannot speak for her.

Vice Chair Aitchison

I have talked to previous chairs of the committee and members who have sat on it. At the end of the last operating year, I talked to Kat Lourenco and she wanted to market our events better, especially through social media, and she's willing to cooperate with us. I've done my research.

Director Trottier

I have been extensively preparing for this for the last month and preparing documents and talking with ex-Director Kates and having conversations about the aims, what are the focuses, how can they be changed. I have been in contact with other individuals on the Staff Management team. I took an active role last semester and attended a committee meeting last semester as I felt I was driven here. If you have read my materials there is a plethora of other things for perusal.

Director Jagannathan

What are some particular initiatives that you have in mind?

Director Trottier

I would look to establishing focus groups, public hearings and targeting first-year students in different ways; cooperative events, partnering with internal and external groups and partners to work with.

Vice Chair Aitchison

My main initiative is marketing our events better and keeping them open to all directors' schedules.

Director Adamiak (via Chair McLean)

She has a whole list of initiatives; first-year connect that targets first-years and introduces them to what the Students' Union does, meet the directors at William's in Brantford, as well as a training information session that would promote students to run for positions in the Union, either elected or chosen.

Director Ricci

The social media platform is huge and making sure that they're marketed effectively. I think it was clear before we became directors we had a big meeting about social media and how we can use it to market our events better. Meet the Directors in Brantford, in Waterloo, getting the first-years involved, they're all effective ideas.

Director Goodman

I have three things I'd like to see done more. First off, use social media more. I've done it in being able to have a ten thousand person reach when I was ERT coordinator. Getting out at the get-involved fair is one of the best times to get a large group of people interested. Lastly, building on this video series I have ideas for; make it, put it on social media and get it out there.

Director Jagannathan

I would like to use social media and MyLearningSpace to promote events like Breakfast with Blouw. One of the things I would like to push forward is having a summary of the agenda we have that's more visually appealing to students, like having it as an infographic that's published that way.

Director De Summa

One of the reasons I want to continue with Director Kates' footsteps is events like pass the torch and get involved fair. I would like to continue to push it in Brantford, to have a Meet the Board there, maybe even a trivia night, so that come election time the students are aware of who is who.

Kanwar Brar

What will you do to be sure that the Brantford Campus is not underrepresented?

Director De Summa

Promote more, advertise and market the events better, similar to the Pass the Torch event. It was executed well, that was the one event that got people out there.

Director Jagannathan

One of the biggest shortcomings I heard about last year is not having enough representation from Brantford in terms of elections, especially the commuting students. So having the social media outreach is very important to get feedback from the commuting students. Also, engaging with clubs, which I think could be very useful in Brantford to engage with the students there. I think that would increase representation there.

Director Goodman

Use the same strategies we do in Waterloo like the Get Involved Fair and the Orientation week. Use the social media platform and make sure that the Ice Breakers are aware of the Board and the Ownership Linkage events so that they can pass it on to first years. Building it from the start is important because from there things can pick up as we go.

Director Ricci

I think communication is really important and using social media, the power of Facebook and Twitter is huge. I heard a lot when I was campaigning that they often felt left out so making sure that things are kept even. It doesn't matter if you go to Waterloo or Brantford, you're still a Golden Hawk so we should have multiple events in both places to keep them involved.

Director Adamiak (via Chair McLean)

She has noted multiple events in both locations such as Get Involved Fair in both Waterloo and Brantford. The Hawk Talks as well, as previously held, and Pass the Torch in the winter.

Vice Chair Aitchison

Aside from the marketing and communication I had previously mentioned, as Director Kates did with having the 50/50 split. Each event was on both campuses, but the Hawk Talks were organic and they weren't marketed. We can continue to do that, we still go the involvement, but increase the marketing and continuing the 50/50 split that we had last year.

Director Trottier

Use creative measures of marketing, both virtual and corporal, to ensure that the events from the past continue to be held. Also keeping track of the budget to see if

events can be held in both areas or if one area would benefit more than the other. Also talking with other staff and services to organize and not step on anyone's toes.

Chair McLean

You will have thirty seconds for closing statements.

Director De Summa

Can't wait to get started.

Director Jagannathan

I promise to be very diligent to ensure success and creating collaborative events with everyone's ideas. I hope to market our events better within our budget and I've worked with enough intrinsic organizations so I think I am a great candidate.

Director Goodman

I look forward to hopefully being on this or at least coming out to events and watching this committee grow and improve and hopefully do some great work this year.

Director Ricci

I am very enthusiastic and outgoing so I think this would be a good fit for me and I would bring 110% to the table.

Director Adamiak (via Chair McLean)

I think she said this to all of you, but even though she's not here, and for a very legitimate reason, I would like you assess her on what she has sent, not on the fact she couldn't be here in person.

Vice Chair Aitchison

I bring experience to the table, and regardless of whether I'm elected or not, I am going to be at those committee meetings and ownership linkage events.

Director Trottier

I put a lot of energy into this and I hope I can have a chance to help with this. I have done courses in public opinion and I hope I can bring that experience to the table and the events, to get specific and measureable feedback. Thank you and I look forward to this opportunity.

Motion 7: (Goodman/Ricci) **Motion to recess until 1:20pm.**

Vote: 11-0-0

Result: **Motion passed unanimously.**

13. Committee Elections: GP#2f, BMD#1, BMD#2d1 Direct Inspection Committees.

GP#2f Direct Inspection Committee Election

Chair McLean

The meeting will reconvene at 1:21pm. We will begin with the GP#2f Direct Inspection Committee Election.

Director Goodman nominated Director De Summa for the GP#2f Direct Inspection Committee.

Director Aitchison nominated Director Ricci for the GP#2f Direct Inspection Committee.

Motion 8 (Gibara/Okum): To approve the election of Directors De Summa and Ricci for the GP#2f Direct Inspection Committees.

Vote: 9-0-2

Result: Motion carried.

BMD#1 Direct Inspection Committee Election

Director De Summa nominated Director Goodman for the BMD#1 Direct Inspection Committee.

Director Bretz nominated Director Aitchison for the BMD#1 Direct Inspection Committee.

Motion 9 (Bretz/Ricci): Approve Vice Chair Aitchison to the BMD#1 Direct Inspection Committee.

Vote: 10-0-1

Result: Motion carried.

Discussion:

Director Goodman

I look forward to making sure this statement is well and correct for the Students' Union and represents what we stand for.

Vice Chair Aitchison

I feel we need to assess the efficacy of BMD#1 and I feel that the experience I have on previous Direct Inspection Committees will help me do this.

Director Goodman

What experience do you have?

Vice Chair Aitchison

I have sat on a GP Inspection Committee as well as EL Direct Inspection Committees as well as experience working with the Board on policy over the last year.

Director Goodman

I also have experience on committees, I recently sat on two and ownership linkage so I do have that experience.

Director Rana

What makes you a better candidate than the other?

Director Goodman

Experience going into my fourth year at Wilfrid Laurier and I have experience on committees, similar to Vice Chair Aitchison, but I bring a fresh perspective to it.

Vice Chair Aitchison

I have less university experience but I have more board experience and since it's a Board Management Delegation I believe I can bring that year and two months to the table.

Director Jagannathan

How do you feel this policy fits into the Board's mandate as a whole?

Vice Chair Aitchison

The Board Management Delegations determines how the Board interacts with President Lambert. One of the main jobs of the Board is to monitor the President, so this delegation is important to that function. I don't think there will be many changes made since the policy was just changed but we have to look at it.

Director Goodman

I feel this policy is very important as it lays out what our connection is to the Students' Union so it's important to make sure it's representative.

Vice Chair Aitchison

Thank you for listening.

Director Goodman

Please vote for who you think would be best for the position and best represents us and what we are hoping to do as directors.

Motion 10 (Jagannathan/Rana): Motion to destroy the ballots.

Vote: 11-0-0

Result: Motion passed unanimously.

BMD#2d1 Direct Inspection Committee Election

Director Aitchison nominated Director Goodman for the BMD#2d1 Direct Inspection Committee.

Director Goodman nominated Director Aitchison for the BMD#2d1 Direct Inspection Committee.

Motion 11: (Parton/Gibara) To approve Directors Goodman and Aitchison to the BMD#2d1 Direct Inspection Committee.

Vote: 9-0-2

Result: Motion carried.

14. Policy Change: BMD#2c

Chair McLean

If passed, this policy would require a two-thirds special majority to approve a change to an ends interpretation. This is necessary because the mandate of the organization stays largely the same but the ends interpretations are always changing.

Motion 12 (Okum/Goodman): Motion to approve the changes to BMD#2c as presented.

Vote: 10-0-1

Result: Motion carried.

Discussion:

Vice Chair Aitchison

Just as a discussion point, I think this change is a really good idea. Last year we changed an ends interpretation and it was really controversial because not everyone was there. This special majority requirement is a great idea to take steps in the right direction for the Board.

Director Jagannathan

What was the policy before?

Chair McLean

It required a simple majority of quorum, not of the Board itself. With this change, you need two-thirds majority of the Board, not of quorum.

Director Ricci

What is quorum right now?

Chair McLean

Quorum right now is ten, you need two thirds of the Board which is quorum.

Hypothetically, if you only had ten directors there, all of them would have to vote in favour for this to pass. This is not unprecedented, it's found in other BMDs.

Director Parton

To be sure I understand this, you require two-thirds of the Board to make a decision?

Chair McLean

Just to change the ends of the Board.

Director Goodman

If it was nine, would you be allowed to vote because it's a result-changing situation?

Chair McLean

The chair can only vote when it would change the result, such as in the case of a tie, or if it was only going to pass by one vote, I could vote against it to squash it. This would not be unique to the two-thirds change.

15. Policy Change: GP#2h, GP#2h1, GP#2h2

Motion 13 (De Summa/Aitchison): To approve policy changes to GP#2h, GP#2h1, GP#2h2.

Vote: 11-0-0

Result: pass.

Discussion:

Chair McLean

To give you some context here, one of the changes would be to make it all one policy. This was always modelled after one policy; the others were just schedules to monitor GP#2h. Instead of it being three policies, it would just say "Schedule on following pages". The second change would be to change the monitoring schedule. This is done yearly; you have to change the policy before you can change the monitoring schedule. There was a concern for GP#2h2 for the four-year Direct Inspection cycle; at the very bottom, it says that the date of last amendment was March 14th, 2014, so that speaks to when this policy was put in place. Down the road, if this policy were to be changed and the date would change, we could put that at the very top: Four-Year Direct Inspection Cycle 2014-2015.

16. Policy Change: BMD#2d1

Motion 14 (Goodman/Ricci): **To approve the policy changes to BMD#2d1 as presented.**

Vote: 11-0-0

Result: **Motion passed unanimously.**

Discussion:

Chair McLean

Again, to give some context, to change the monitoring schedule you have to first change the policy. With the changes we had to bring in EL#2n, so we had to change the monitoring schedule and it just got shifted around.

17. Monitoring schedule

Motion 15 (Bretz/Gibara) **To approve the Monitoring Schedule for the 2014-2015 fiscal year.**

Vote: 11-0-0

Result: **Motion passed unanimously.**

Discussion:

Chair McLean

These dates are tentative for now because I don't have your schedules. There are different time slots, and once I get your schedule for the fall term I can set the schedule for that and the same for the winter. There are a couple dates that are set in stone which are December 4th and April 7th, which are actually study days before the exam period. The logic there is that there shouldn't be any conflicts during study days.

18. New Business and Announcements

Chair McLean

Our next board meeting is Saturday, July 5th at 12:00pm, and please bring your finalized schedules to that meeting. If there are changes made throughout the summer, please let me know and we'll go from there. On July 5th, it is a strategy meeting so we'll be having the Cord come to speak to us. Also, provincial elections are happening now, so please as a student leader, exercise your democratic duty and vote.

19. Adjournment

Motion 16 (Aitchison/Goodman): **Motion to adjourn.**

Vote: 11-0-0

Result: **Motion passed unanimously.**

Meeting adjourned at 1:43 on June 7th, 2014.

fi, For Information

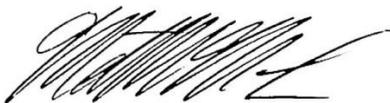
fd, For Discussion

D, Decision required

adm, Administrative task

The preceding reflects an accurate and complete record of the proceedings at the aforementioned meeting of the Students' Union Board of Directors.

Date Signed: July 5, 2014



Matt McLean

Chair of the Board & Chief Governance Officer

2014-15 Students' Union BOD

Date Signed: July 5, 2014



Colin Aitchison

Vice-Chair of the Board

2014-15 Students' Union BOD

Directors,

The EL #2j Direct Inspection Committee was struck on May 1st, 2014 with the mandate to review and assess the efficacy of the Executive Limitation, and ensure that:

- The evidence presented was appropriate and up-to-date;
- The wording of the policy is sound;
- That the scope of the organization is captured in the policy.

The membership of the committee consisted of Chair McLean, Director DeSumma and Director Goodman. The committee met two times since its establishment. The second meeting included Vice President of Finance and Administration Samantha Deeming.

Vice President Deeming brought to light that past evidence provided to the Board showed compliance but is no longer deemed satisfactory. The policy wording is sound but the evidence being presented is not in line with it. The committee believes that a more thorough set of evidence needs to be given in the future to assess compliance.

Furthermore, the committee requests that in keeping with the spirit of Multi-Campus principles, all evidence provided in the future must come from both the Waterloo and Brantford campuses.

Respectfully submitted,

Keegan Goodman

Chair of the EL#2j Direct Inspection Committee

Directors,

The GP #2f Direct Inspection Committee was struck June 7th, 2014 with the mandate to review and assess the efficacy of the Governance Process, and ensures that:

- The evidence presented was appropriate and up-to-date;
- The wording of the policy is sound;
- That the scope of the organization is captured in the policy.

The membership of the Committee consists of Chair McLean, Director De Summa, and Director Ricci. The committee has met on one occasion since its establishment, that meeting being on June 26th, 2014.

The committee had discussions on the following items prior to making their final decision:

- How recent the policy was looked at and revised;
- The provided evidence within the most recent monitoring report;
- If the wording of the policy was still relevant to the Organization;
- If the scope of the organization was captured in the policy.

To address the mandate of the GP#2f Direct Inspection Committee, the members of the committee feel that the evidence presented for the 2013/2014 operating year monitoring report by former Chair Epstein was sufficient, and that it was appropriate for the 2013/2014 Board to accept the monitoring report. In addition, the committee also feels that the scope of the organization is captured within the policy, and that the wording of the policy is sound.

The final decision from the committee consists of zero recommendations.

Respectfully submitted,



A handwritten signature in black ink, appearing to read 'N. DeSumma', is written over a light grey rectangular background.

Nick DeSumma
Chair of the GP#2f Direct Inspection Committee

Directors,

The BMD #1 Direct Inspection Committee was struck June 7th, 2014 with the mandate to review and assess the efficacy of the Board Management Delegation, and ensure that:

- The evidence presented was appropriate and up-to-date;
- The wording of the policy is sound;
- That the scope of the organization is captured in the policy.

The membership of the Committee consists of Chair McLean and Vice Chair Aitchison. The committee met on one occasion since its establishment, that meeting being on June 9th, 2014.

As Board Management Delegations are only monitored informally, there has never been evidence provided. Due to the nature of the policy, the committee feels that this is appropriate and consistent with the way BMDs have been handled in the past.

The committee feels that the policy is reasonable, its wording is sound, and it captures the scope of the organization. The committee recommends that no changes be made.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Matt McLean', written in a cursive style.

Matt McLean
Chair of the BMD#1 Direct Inspection Committee

Directors,

The BMD #2d1 Direct Inspection Committee was struck June 7th, 2014 with the mandate to review and assess the efficacy of the Board Management Delegation, and ensure that:

- The evidence presented was appropriate and up-to-date;
- The wording of the policy is sound;
- That the scope of the organization is captured in the policy.

The membership of the Committee consists of Chair McLean, Vice Chair Aitchison and Director Goodman. The committee met on one occasion since its establishment, that meeting being on June 18th, 2014.

As Board Management Delegations are only monitored informally, there has never been evidence provided. Due to the nature of the policy, the committee feels that this is appropriate and consistent with the way BMDs have been handled in the past.

The committee feels that the policy is reasonable, its wording is sound, and it captures the scope of the organization. The committee recommends that no changes be made.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Colin Aitchison', with a long horizontal flourish extending to the right.

Colin Aitchison
Chair of the BMD#2d1 Direct Inspection Committee

Products:

1. The committee will review and assess the efficacy of current Executive Limitation #2m and:
 - a. Ensure the evidence presented is appropriate and up-to-date;
 - b. Ensure that the wording of the policy is sound;
 - c. Ensure that the scope of the organization is captured in the policy.

Authority:

1. This committee shall issue recommendations and offer alternatives to the Board but has no authority to ratify any changes to policy.

Composition:

Membership shall consist of

1. The Chair of the Board; and
2. Two (2) Directors to be elected by the Board

Time Frame:

1. This committee shall present its final report to the Board of Directors no later than September 30th, 2014.

Products:

1. The committee will review and assess the efficacy of current Governance Process #2b and:
 - a. Ensure the evidence presented is appropriate and up-to-date;
 - b. Ensure that the wording of the policy is sound;
 - c. Ensure that the scope of the organization is captured in the policy.

Authority:

1. This committee shall issue recommendations and offer alternatives to the Board but has no authority to ratify any changes to policy.

Composition:

Membership shall consist of

1. The Chair of the Board; and
2. Two (2) Directors to be elected by the Board

Time Frame:

1. This committee shall present its final report to the Board of Directors no later than September 30th, 2014.